



BENCHMARK INTERNATIONAL

BENCHMARK INTERNATIONAL FACILITATES THE TRANSACTION OF CONARC TO SWIFTCURRENT HOLDINGS, AN AFFILIATE OF ESW CAPITAL



SELLER

CONARC, INC.

- Based in Alpharetta, Georgia
- Develops and sells client management software solution
- Flagship content collaboration software product, iChannel, allows the company the flexibility to offer a multifaceted solution with the ability to customize features to client specifications
- Additional programs include customer relationship management solution, work flow module, file management system and multiple finance and accounting database products

Chet Joglekar of Conarc stated, “What made me comfortable working with Benchmark is the depth of their experience working with multiple companies and the track record that they had built. I was immediately working directly with a very capable set of analysts who immediately educated me on what the process is. This was completely new for me, to go up to that 30,000 foot view and say ‘what have we built in this company that somebody may be interested, because they want to take this success and then make it even more successful?’ That was the process that Benchmark really helped me do for the first time. I had to put together a very detailed document, with their help, that illustrated by market, not only what we have done so far, but what the future could look like for an interested buyer.”

BUYER

SWIFTCURRENT HOLDINGS, INC. AN AFFILIATE OF ESW CAPITAL

- Based in Austin, Texas
- Part of ESW Capital group
- Focused on acquiring and growing industry business software companies

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Based in Austin, Texas, Swiftcurrent is part of the ESW Capital group (www.eswcapital.com) and is specifically focused on acquiring and growing industry-focused business software companies. ESW buys, transforms, and runs mature software and technology companies. By taking advantage of its unique operating platform, ESW revitalizes its acquisitions for sustainable success while making customer satisfaction a top priority. ESW and its affiliated companies have been in the enterprise software space since 1988, and the group includes notable brands such as Trilogy, Aurea, Versata, and Ignite Technologies.

ABOUT BENCHMARK INTERNATIONAL

Benchmark International’s global offices provide business owners in the middle market and lower middle market with creative, value-maximizing solutions for growing and exiting their businesses. To date, Benchmark International has handled engagements in excess of \$6B across various industries worldwide. With decades of global M&A experience, Benchmark International’s deal teams, working from 12 offices across the world, have assisted hundreds of owners with achieving their personal objectives and ensuring the continued growth of their businesses.